



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 215332 /		<u>Alt Order #</u> 06863757
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 2075
<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/30/12	11/02/12	M-F 9a-10a	9a-10a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00	0.00			
N 2	WTNH	11/06/12	11/06/12	M-F 9a-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 3	WTNH	10/30/12	11/02/12	M-F 10a-11a	10a-11a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00	0.00			
N 4	WTNH	11/06/12	11/06/12	M-F 10a-11a	10a-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 5	WTNH	10/30/12	11/02/12	The View	11a-12p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,000.00	0.00			
N 6	WTNH	11/06/12	11/06/12	The View	11a-12p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$2,000.00	0.00			
N 7	WTNH	10/30/12	11/02/12	News 8 Noon	12p-1230p		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,250.00	0.00			
N 8	WTNH	11/05/12	11/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 9	WTNH	10/30/12	11/02/12	Connecticut Style	1230p-1p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$800.00	0.00			
N 10	WTNH	11/06/12	11/06/12	Connecticut Style	1230p-1p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 11	WTNH	10/30/12	11/02/12	The Chew	1p-2p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00	0.00			
N 12	WTNH	11/06/12	11/06/12	The Chew	1p-2p		:30				NM	1	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
215332 /	06863757

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/House Majority PAC	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 13	WTNH	10/30/12	11/02/12	General Hospital	General Hospital		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,000.00	0.00			
N 14	WTNH	11/06/12	11/06/12	General Hospital	General Hospital		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,000.00	0.00			
N 15	WTNH	10/30/12	11/02/12	Katie	3p-4p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,200.00	0.00			
N 16	WTNH	11/06/12	11/06/12	Katie	3p-4p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,200.00	0.00			
N 17	WTNH	10/30/12	11/02/12	Early Fringe M-F	4p-5p		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,250.00	0.00			
N 18	WTNH	11/06/12	11/06/12	Early Fringe M-F	4p-5p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,250.00	0.00			
N 19	WTNH	10/30/12	11/02/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$1,100.00	0.00			
N 20	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,250.00	0.00			
N 21	WTNH	11/06/12	11/06/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,250.00	0.00			
N 22	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00	0.00			
N 23	WTNH	11/06/12	11/06/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,500.00	0.00			
N 24	WTNH	10/30/12	11/02/12	GMA	7a-9a		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,000.00	0.00			
N 25	WTNH	11/06/12	11/06/12	GMA	7a-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$2,000.00	0.00			
N 26	WTNH	11/04/12	11/04/12	ABC This Week	9a-10a		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,500.00	0.00			
N 27	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,000.00	0.00			
N 28	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,200.00	0.00			
N 29	WTNH	10/30/12	11/02/12	News 8 6p-630p	6p-630p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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215332 /	06863757

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/House Majority PAC	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$3,000.00	0.00			
N 30	WTNH	11/03/12	11/03/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00	0.00			
N 31	WTNH	10/30/12	11/02/12	Late News 8	11p-1135p		:30				NM	3	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$3,150.00	0.00			
N 32	WTNH	10/30/12	11/02/12	M-F 7p-730p	7p-730p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$5,000.00	0.00			
N 33	WTNH	10/30/12	11/02/12	M-F 730p-8p	730p-8p		:30				NM	3	\$12,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$4,250.00	0.00			
N 34	WTNH	11/03/12	11/03/12	Sa 730p-8p	730p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	0.00			
N 35	WTNH	10/31/12	10/31/12	Wed 9-930p	Wed 9-930p		:30				NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$15,000.00	0.00			
N 36	WTNH	10/31/12	10/31/12	Wed Hour 3	10p-11p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$7,500.00	0.00			
N 37	WTNH	11/05/12	11/05/12	M-F 9a-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 38	WTNH	11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 39	WTNH	11/05/12	11/05/12	The View	11a-12p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00	0.00			
N 40	WTNH	11/05/12	11/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 41	WTNH	11/05/12	11/05/12	Connecticut Style	1230p-1p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 42	WTNH	11/05/12	11/05/12	The Chew	1p-2p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 43	WTNH	11/05/12	11/05/12	General Hospital	General Hospital		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00	0.00			
N 44	WTNH	11/05/12	11/05/12	Katie	3p-4p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00	0.00			
N 45	WTNH	11/05/12	11/05/12	Early Fringe M-F	4p-5p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 46	WTNH	11/05/12	11/05/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/House Majority PAC	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 47	WTNH	11/05/12	11/05/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00	0.00			
N 48	WTNH	11/04/12	11/04/12	Su 1205a-105a	1205a-105a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$300.00	0.00			
Totals										0.00		91	\$157,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	91	\$157,900.00	\$134,215.00
<b>Totals</b>	<b>91</b>	<b>\$157,900.00</b>	<b>\$134,215.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) HOUSE MAJORITY PAC  
Product HOUSE MAJORITY PAC  
Estimate# 2075  
Buyer Dan Nagelberg  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/2075  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

SEE CHNGS ON LSN 9,32 & 48  
TOTAL REMAINS \$157900  
PLS CONFIRM  
THANKS KELLY

CF 10/18

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*9	10/30-11/02	TU-F	1230P-1P	3	:30	\$800.00	CONNECTICUT STYLE	3		1	\$2,400.00	
Sales Remark: V3 1X CXL'D												
V3 Comment Changed, Spots/week Changed												
*32	10/30-11/02	TU-F	7P-730P	1	:30	\$5,000.00	JEOPARDY	1		1	\$5,000.00	
Sales Remark: V3 RATE CHNGS												
V3 More than 2 codes changed												
*48	11/04-11/04	SU	12A-1A	1	:30	\$300.00	JUDGE JUDY	1		1	\$300.00	
Sales Remark: V3 ADD TO SKED												
V3 Added												

---REPORT TOTALS---

Report Totals: 5 / \$7,700.00

---SALES MONTHLY TOTALS---

Nov 12: 91 / \$157,900.00  
Sales Totals: 91 / \$157,900.00

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) HOUSE MAJORITY PAC  
Product HOUSE MAJORITY PAC  
Estimate# 2075  
Buyer Dan Nagelberg  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/2075  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Station Totals: 91 / \$157,900.00  
Lines not sent/rcid/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$415,526	CABL 0%	WCCT 0%	WCTX 0%	WFSB 19%	WHCT 0%
		WRDM 0%	WTIC 12%	WTNH 38%	WUVN 0%	WVIT 28%
		XXX 0%				

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 215332 /		<u>Alt Order #</u> 06863757
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 2075
<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/30/12	11/02/12	M-F 9a-10a	9a-10a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00	0.00			
N 2	WTNH	11/06/12	11/06/12	M-F 9a-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 3	WTNH	10/30/12	11/02/12	M-F 10a-11a	10a-11a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00	0.00			
N 4	WTNH	11/06/12	11/06/12	M-F 10a-11a	10a-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 5	WTNH	10/30/12	11/02/12	The View	11a-12p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,000.00	0.00			
N 6	WTNH	11/06/12	11/06/12	The View	11a-12p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$2,000.00	0.00			
N 7	WTNH	10/30/12	11/02/12	News 8 Noon	12p-1230p		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,250.00	0.00			
N 8	WTNH	11/05/12	11/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 9	WTNH	10/30/12	11/02/12	Connecticut Style	1230p-1p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00	0.00			
N 10	WTNH	11/06/12	11/06/12	Connecticut Style	1230p-1p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 11	WTNH	10/30/12	11/02/12	The Chew	1p-2p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$800.00	0.00			
N 12	WTNH	11/06/12	11/06/12	The Chew	1p-2p		:30				NM	1	\$800.00

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
215332 /	06863757

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/House Majority PAC	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$800.00	0.00			
N 13	WTNH	10/30/12	11/02/12	General Hospital	General Hospital		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,000.00	0.00			
N 14	WTNH	11/06/12	11/06/12	General Hospital	General Hospital		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,000.00	0.00			
N 15	WTNH	10/30/12	11/02/12	Katie	3p-4p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,200.00	0.00			
N 16	WTNH	11/06/12	11/06/12	Katie	3p-4p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,200.00	0.00			
N 17	WTNH	10/30/12	11/02/12	Early Fringe M-F	4p-5p		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,250.00	0.00			
N 18	WTNH	11/06/12	11/06/12	Early Fringe M-F	4p-5p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,250.00	0.00			
N 19	WTNH	10/30/12	11/02/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$1,100.00	0.00			
N 20	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,250.00	0.00			
N 21	WTNH	11/06/12	11/06/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,250.00	0.00			
N 22	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,500.00	0.00			
N 23	WTNH	11/06/12	11/06/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,500.00	0.00			
N 24	WTNH	10/30/12	11/02/12	GMA	7a-9a		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,000.00	0.00			
N 25	WTNH	11/06/12	11/06/12	GMA	7a-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$2,000.00	0.00			
N 26	WTNH	11/04/12	11/04/12	ABC This Week	9a-10a		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,500.00	0.00			
N 27	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,000.00	0.00			
N 28	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,200.00	0.00			
N 29	WTNH	10/30/12	11/02/12	News 8 6p-630p	6p-630p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
215332 /	06863757

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/House Majority PAC	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$3,000.00	0.00			
N 30	WTNH	11/03/12	11/03/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00	0.00			
N 31	WTNH	10/30/12	11/02/12	Late News 8	11p-1135p		:30				NM	3	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$3,150.00	0.00			
N 32	WTNH	10/30/12	11/02/12	M-F 7p-730p	7p-730p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,500.00	0.00			
N 33	WTNH	10/30/12	11/02/12	M-F 730p-8p	730p-8p		:30				NM	3	\$12,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$4,250.00	0.00			
N 34	WTNH	11/03/12	11/03/12	Sa 730p-8p	730p-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	0.00			
N 35	WTNH	10/31/12	10/31/12	Wed 9-930p	Wed 9-930p		:30				NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$15,000.00	0.00			
N 36	WTNH	10/31/12	10/31/12	Wed Hour 3	10p-11p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$7,500.00	0.00			
N 37	WTNH	11/05/12	11/05/12	M-F 9a-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 38	WTNH	11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 39	WTNH	11/05/12	11/05/12	The View	11a-12p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00	0.00			
N 40	WTNH	11/05/12	11/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 41	WTNH	11/05/12	11/05/12	Connecticut Style	1230p-1p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 42	WTNH	11/05/12	11/05/12	The Chew	1p-2p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00	0.00			
N 43	WTNH	11/05/12	11/05/12	General Hospital	General Hospital		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00	0.00			
N 44	WTNH	11/05/12	11/05/12	Katie	3p-4p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00	0.00			
N 45	WTNH	11/05/12	11/05/12	Early Fringe M-F	4p-5p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 46	WTNH	11/05/12	11/05/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
215332 /	06863757

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/House Majority PAC	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,250.00	0.00			
N 47	WTNH	11/05/12	11/05/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00	0.00			
Totals										0.00		93	\$157,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	93	\$157,900.00	\$134,215.00
<b>Totals</b>	93	\$157,900.00	\$134,215.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6863757 Ver# 1 Status New Traffic Order# 2153332 Printed: 10/15/2012 2:14 PM 1 of 4  
 EC'd No Last Received: 10/15/2012 2:08 PM Showing Buylines: All Lines  
 Station WTNH-TV NEW HAVEN, CT. Agency ( ) WATERFRONT STRATEGIES Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) HOUSE MAJORITY PAC 3050 K ST NW Sales Office ( ) KATE BRADY  
 Product HOUSE MAJORITY PAC WASHINGTON, DC 20007 Salesperson ( )  
 Estimate# 2075 Agency C/P1/P2/E 79/86/2075 Flight Dates 10/30/2012 - 11/06/2012 Salesperson Phone# 215-567-6005  
 Buyer Dan Nagelberg Hiatus Weeks Salesperson FAX# 215-567-5938  
 Phone#  
 Fax#

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW ORDER  
 \*\*CLIENT: MAJORITY PAC\*\*  
 OUR TOTAL IS \$157900  
 PLS CONFIRM  
 THANKS KELLY

*OK 10/17*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/30-11/02	TU-F	9A-10A	4	:30	\$800.00	DR. PHIL	4		1	\$3,200.00	
2	11/06-11/06	TU	9A-10A	1	:30	\$800.00	DR. PHIL	1		1	\$800.00	
3	10/30-11/02	TU-F	10A-11A	4	:30	\$800.00	RACHAEL RAY	4		1	\$3,200.00	
4	11/06-11/06	TU	10A-11A	1	:30	\$800.00	RACHAEL RAY	1		1	\$800.00	
5	10/30-11/02	TU-F	11A-12P	3	:30	\$2,000.00	THE VIEW	3		1	\$6,000.00	
6	11/06-11/06	TU	11A-12P	1	:30	\$2,000.00	THE VIEW	1		1	\$2,000.00	
7	10/30-11/02	TU-F	12P-1230P	4	:30	\$1,250.00	NEWS 8 AT NOON	4		1	\$5,000.00	
8	11/05-11/05	M	12P-1230P	1	:30	\$1,250.00	NEWS 8 AT NOON	1		1	\$1,250.00	
9	10/30-11/02	TU-F	1230P-1P	4	:30	\$800.00	CONNECTICUT STYLE	4		1	\$3,200.00	
10	11/06-11/06	TU	1230P-1P	1	:30	\$800.00	CONNECTICUT STYLE	1		1	\$800.00	
11	10/30-11/02	TU-F	1P-2P	4	:30	\$800.00	THE CHEW	4		1	\$3,200.00	

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) HOUSE MAJORITY PAC  
Product HOUSE MAJORITY PAC  
Estimate# 2075  
Buyer Dan Nagelberg  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/2075  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
12	11/06-11/06	TU	1P-2P	1	:30	\$800.00	THE CHEW	1		1	\$800.00	
13	10/30-11/02	TU-F	2P-3P	4	:30	\$1,000.00	GENERAL HOSPITAL	4		1	\$4,000.00	
14	11/06-11/06	TU	2P-3P	1	:30	\$1,000.00	GENERAL HOSPITAL	1		1	\$1,000.00	
15	10/30-11/02	TU-F	3P-4P	4	:30	\$1,200.00	KATIE	4		1	\$4,800.00	
16	11/06-11/06	TU	3P-4P	1	:30	\$1,200.00	KATIE	1		1	\$1,200.00	
17	10/30-11/02	TU-F	4P-5P	4	:30	\$1,250.00	JUDGE JUDY	4		1	\$5,000.00	
18	11/06-11/06	TU	4P-5P	1	:30	\$1,250.00	JUDGE JUDY	1		1	\$1,250.00	
19	10/30-11/02	TU-F	530A-6A	2	:30	\$1,100.00	GOOD MORNING CT AT 530AM	2		1	\$2,200.00	
20	10/30-11/02	TU-F	6A-630A	4	:30	\$1,250.00	GOOD MORNING CT AT 6AM	4		1	\$5,000.00	
21	11/06-11/06	TU	6A-630A	1	:30	\$1,250.00	GOOD MORNING CT AT 6AM	1		1	\$1,250.00	
22	10/30-11/02	TU-F	630A-7A	4	:30	\$1,500.00	GOOD MORNING CT AT 630AM	4		1	\$6,000.00	
23	11/06-11/06	TU	630A-7A	1	:30	\$1,500.00	GOOD MORNING CT AT 630AM	1		1	\$1,500.00	
24	10/30-11/02	TU-F	7A-9A	3	:30	\$2,000.00	GOOD MORN AMERICA	3		1	\$6,000.00	
25	11/06-11/06	TU	7A-9A	1	:30	\$2,000.00	GOOD MORN AMERICA	1		1	\$2,000.00	
26	11/04-11/04	SU	9A-10A	1	:30	\$2,500.00	THIS WEEK W/ STEPHANOPOULOS	1		1	\$2,500.00	
27	10/30-11/02	TU-F	5P-530P	2	:30	\$2,000.00	NEWS 8 AT 5PM	2		1	\$4,000.00	

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) HOUSE MAJORITY PAC  
Product HOUSE MAJORITY PAC  
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Phone#  
Fax#  
Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/2075  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
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28	10/30-11/02	TU-F	530P-6P	3	:30	\$2,200.00	NEWS 8 AT 530PM	3		1	\$6,600.00	
29	10/30-11/02	TU-F	6P-630P	3	:30	\$3,000.00	NEWS 8 AT 6PM	3		1	\$9,000.00	
30	11/03-11/03	SA	7P-730P	1	:30	\$1,500.00	NEWS 8 AT 7PM (RUNS LATE DUE COLLEGE FOOTBALL)	1		1	\$1,500.00	
31	10/30-11/02	TU-F	11P-1135P	3	:30	\$3,150.00	NEWS 8 AT 11	3		1	\$9,450.00	
32	10/30-11/02	TU-F	7P-730P	3	:30	\$1,500.00	JEOPARDY	3		1	\$4,500.00	
33	10/30-11/02	TU-F	730P-8P	3	:30	\$4,250.00	WHEEL OF FORTUNE	3		1	\$12,750.00	
34	11/03-11/03	SA	730P-8P	1	:30	\$1,000.00	WHEEL OF FORTUNE	1		1	\$1,000.00	
35	10/31-10/31	W	9P-10P	1	:30	\$15,000.00	MODERN FAMILY/ NEIGHBORS	1		1	\$15,000.00	
36	10/31-10/31	W	10P-11P	1	:30	\$7,500.00	NASHVILLE	1		1	\$7,500.00	
37	11/05-11/05	M	9A-10A	1	:30	\$800.00	DR. PHIL	1		1	\$800.00	
38	11/05-11/05	M	10A-11A	1	:30	\$800.00	RACHAEL RAY	1		1	\$800.00	
39	11/05-11/05	M	11A-12P	1	:30	\$2,000.00	THE VIEW	1		1	\$2,000.00	
40	11/05-11/05	M	12P-1230P	1	:30	\$1,250.00	NEWS 8 AT NOON	1		1	\$1,250.00	
41	11/05-11/05	M	1230P-1P	1	:30	\$800.00	CONNECTICUT STYLE	1		1	\$800.00	
42	11/05-11/05	M	1P-2P	1	:30	\$800.00	THE CHEW	1		1	\$800.00	
43	11/05-11/05	M	2P-3P	1	:30	\$1,000.00	GENERAL HOSPITAL	1		1	\$1,000.00	
44	11/05-11/05	M	3P-4P	1	:30	\$1,200.00	KATIE	1		1	\$1,200.00	

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ).HOUSE MAJORITY PAC  
Product HOUSE MAJORITY PAC  
Estimate# 2075  
Buyer Dan Nagelberg  
Phone#  
Fax#

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3050 K ST NW  
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Agency C/P1/P2/E 79/86/2075  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
45	11/05-11/05	M	4P-5P	1	:30	\$1,250.00	JUDGE JUDY	1		1	\$1,250.00	
46	11/05-11/05	M	6A-630A	1	:30	\$1,250.00	GOOD MORNING CT AT 6AM	1		1	\$1,250.00	
47	11/05-11/05	M	630A-7A	1	:30	\$1,500.00	GOOD MORNING CT AT 630AM	1		1	\$1,500.00	

---REPORT TOTALS---

Report Totals: 93 / \$157,900.00

---SALES MONTHLY TOTALS---

Nov 12: 93 / \$157,900.00

Sales Totals: 93 / \$157,900.00

Station Totals: 93 / \$157,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$415,526	CABL 0%	WCCT 0%	WCTX 0%	WFSB 19%	WHCT 0%
		WRDM 0%	WTIC 12%	WTNH 38%	WUVN 0%	WVIT 28%
		XXX 0%				

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE